

F-150 EV 'white paper' – re;

<https://www.f150lightningrentals.com>

Step-1 – make;

<https://www.f150lightningrentals.com>

Step-2 – assuming we get 1,500+ bookings in 2021 – buy 40x F-150 BEV cars in 2022

Step-3 – in Q3-2021 – get 20x F-150 EV cars 'on order' (\$100 each cost)

Step-4 – if we only have say 60x bookings by 15/12/2021 – then, only buy 3x cars (F-150 EV) in Q1-2022

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Things you can not post on-line or tell anyone:

1. We own Tesla stock
2. If people like the F-150 BEV, they may also like the Tesla CyberTruck [CT]
3. If more people buy the F-150 EV &/or the CyberTruck = Tesla stock may go up!
4. Earth needs more BEV cars!
5. If the F-150 for \$40k is a POS – do not buy more than 1~3x cars...
6. Buy a heap of CT, as people that rent an F-150 BEV may also want to rent a CT

SSSSHHHHHH!!!!